



POCKET GUIDE CAMBODIA FANTASY FOOTBALL LEAGUE 2010/11

The English Premier League 2010/11 season kicks off on Saturday 14 August and it promises to be an exciting 38 weeks of top-level football. Can Chelsea do the double again, will Arsenal return to form or will Manchester United return to their former glory days?

To add some excitement to the season, Pocket Guide Cambodia is launching the first Pocket Guide Fantasy Football League. Entry costs just **\$25** for the entire season and Managers can sign up at any of the following bars in PP:



All entry fees will be added to the prize fund, less a 10% charge to cover admin costs, with a guaranteed minimum fund of **US\$1000**. So if the league attracts up to 45 people there's \$1000 in prizes to be won, and if we attract 80 people there's \$1800 and so on. The more the merrier!

So sign up now and get involved – you can manage your fantasy team throughout the season, choose your team name and design the strip; select your starting squad with a budget of UKP 100 million; buy, sell and transfer players throughout the season and more. Everything you need is online at the official EPL website and your team scores points automatically based on how the players perform in real-life games.

During the season we will host a series of parties at participating venues, to coincide with the screening of major games. The first party will take place on **Saturday 14 August** (it's the opening day of the season) and will be held at **3 Rivers** on Street 258. Future parties will be advertised here as well as in the **7Days** section of the **Phnom Penh Post**. Managers will be able to take advantage of special deals including discounts on **Tiger Beer**.

Please see the rules below but feel free to contact us or any of the participating bars if you have any questions.

THE RULES

- 1) Managers must register online at the official EPL Fantasy Football site (<http://fantasy.premierleague.com>) and create a team.
- 2) Managers must abide by the official EPL Fantasy Football rules which can be viewed on the EPL website.
- 3) Managers can apply to join the **Pocket Guide Cambo** league at any time until 30 September, upon payment of the \$25 entry fee. Any points accumulated by their team before 30 September 2010 will be valid and will count towards their season total score.
- 4) Managers applying to join the **Pocket Guide Cambo** league after 30 September may join, upon payment of the \$25 entry fee, but any accumulated points will be invalid and their team's score will be reset to zero.
- 5) Participating bars must enter a team into the league and pay the \$25 entry fee. However this fee will be refunded if the bar signs up ten or more managers to the league before 30 September 2010.
- 6) Managers will be invited to a series of parties during the season, with special promotional deals available on Tiger Beer. The first party will be held at 3 Rivers on Street 258 on Saturday 14 August, starting at 8pm, to coincide with the opening games of the season. Subsequent venues will be determined by the performance of the participating bars' teams.
- 7) All entry fees will be added directly to the prize fund, less a 10% charge to cover administration, promotions etc.
- 8) Pocket Guide Cambodia will underwrite the prize fund to a minimum value of \$1000. Hence if the total value of the entry fees is less than \$1000, Pocket Guide will make up the difference.
- 9) Prizes will be awarded at the end of the season to the top performing team managers, based on the total amount in the prize fund and number of managers in the league. First prize will be worth a minimum of \$500.

*For further information please contact Pocket Guide Cambodia
by email at **fantasy@cambodiapocketguide.com***